



WFXR
PO Box 419779
Boston, MA 02241-9779
ph: (214) 769-4123

Advertiser
Agency
Buyer
Salesperson

Joseph Yost/Delegate/Republican/VA(8893)
Strategic Media Services Inc (13884)
Michelle, Irvin,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - State Representative (1073)
288/372/3196 (642293)
National/Political
3196/ECR25768524
A35+

Invoice 3158107
Inv Date 10/29/2017
Terms Cash In Advance
Contract 1646786
Bill Type Standard
Period 9/25/2017 - 10/29/2017

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CANDIDATE
new order

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2017 3:36:28PM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4							
	SPOT	6:00:00AM- 6:30:00	Per week (1),Th	10/12/17 6:14AM (Th)	00:30	Good Day Virginia @	JYTV100401H	\$10.00	
2.0	Contract Line Remarks:	WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4							
	SPOT	6:00:00AM- 6:30:00	Per week (1),Mo	10/16/17 6:40AM (Mo)	00:30	Good Day Virginia @	JYTV100401H	\$10.00	
3.0	Contract Line Remarks:	WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5							
	SPOT	6:30:00AM- 7:00:00	Per week (1),We	10/11/17 6:42AM (We)	00:30	Good Day Virginia @	JYTV100401H	\$10.00	
4.0	Contract Line Remarks:	WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5							
	SPOT	6:30:00AM- 7:00:00	Per week (1),Th	10/12/17 6:46AM (Th)	00:30	Good Day Virginia @	JYTV100401H	\$10.00	
5.0	Contract Line Remarks:	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9							
	SPOT	7:00:00AM- 7:30:00	Per week (1),We	10/11/17 7:28AM (We)	00:30	Good Day Virginia @	JYTV100401H	\$15.00	
6.0	Contract Line Remarks:	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9							
	SPOT	7:00:00AM- 7:30:00	Per week (1),Th	10/12/17 7:35AM (Th)	00:30	Good Day Virginia @	JYTV100401H	\$15.00	
7.0	Contract Line Remarks:	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9							
	SPOT	7:00:00AM- 7:30:00	Per week (1),Fr	10/13/17 7:13AM (Fr)	00:30	Good Day Virginia @	JYTV100401H	\$15.00	
8.0	Contract Line Remarks:	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9							
	SPOT	7:00:00AM- 7:30:00	Per week (1),Mo	10/16/17 7:20AM (Mo)	00:30	Good Day Virginia @	JYTV100401H	\$15.00	
9.0	Contract Line Remarks:	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0							
	SPOT	7:30:00AM- 8:00:00	Per week (1),Th	10/12/17 7:52AM (Th)	00:30	Good Day Virginia @	JYTV100401H	\$45.00	
10.0	Contract Line Remarks:	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0							
	SPOT	7:30:00AM- 8:00:00	Per week (1),Fr	10/13/17 7:38AM (Fr)	00:30	Good Day Virginia @	JYTV100401H	\$45.00	
11.0	Contract Line Remarks:	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0							
	SPOT	7:30:00AM- 8:00:00	Per week (1),Tu	10/17/17 7:45AM (Tu)	00:30	Good Day Virginia @	JYTV100401H	\$45.00	
12.0	Contract Line Remarks:	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0							
	SPOT	8:00:00AM- 8:30:00	Per week (1),We	10/11/17 8:13AM (We)	00:30	Good Day Virginia	JYTV100401H	\$45.00	
13.0	Contract Line Remarks:	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0							
	SPOT	8:00:00AM- 8:30:00	Per week (1),Th	10/12/17 8:28AM (Th)	00:30	Good Day Virginia	JYTV100401H	\$45.00	
14.0	Contract Line Remarks:	WFXR NEWS-8 Target 200119 Index: 114. Nielsen: 0.9							
	SPOT	8:30:00AM- 9:00:00	Per week (1),We	10/11/17 8:59AM (We)	00:30	Good Day Virginia	JYTV100401H	\$45.00	
15.0	Contract Line Remarks:	WFXR NEWS-8 Target 200119 Index: 114. Nielsen: 0.9							
	SPOT	8:30:00AM- 9:00:00	Per week (1),Fr	10/13/17 8:37AM (Fr)	00:30	Good Day Virginia	JYTV100401H	\$45.00	
16.0	Contract Line Remarks:	PEOPLE'S COURT< Target 200119 Index: 75. Nielsen: 1.5							
	SPOT	12:00:00PM- 1:00:00	Per week (1),Th	10/12/17 12:24PM (Th)	00:30	PEOPLE'S COURT	JYTV100401H	\$15.00	
17.0	Contract Line Remarks:	PEOPLE'S COURT< Target 200119 Index: 75. Nielsen: 1.5							
	SPOT	12:00:00PM- 1:00:00	Per week (1),Fr	10/13/17 12:14PM (Fr)	00:30	PEOPLE'S COURT	JYTV100401H	\$15.00	
18.0	Contract Line Remarks:	JUDGE MATHIS< Target 200119 Index: 70. Nielsen: 1.7							
	SPOT	1:00:00PM- 2:00:00	Per week (1),Fr	10/13/17 1:36PM (Fr)	00:30	JUDGE MATHIS	JYTV100401H	\$35.00	
19.0	Contract Line Remarks:	DIVORCE COURT< Target 200119 Index: 71. Nielsen: 1.3							
	SPOT	2:00:00PM- 2:30:00	Per week (1),Mo	10/16/17 2:25PM (Mo)	00:30	Divorce Court	JYTV100401H	\$35.00	
20.0	Contract Line Remarks:	FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9							
	SPOT	3:00:00PM- 3:30:00	Per week (1),We	10/11/17 3:28PM (We)	00:30	FAMILY FEUD	JYTV100401H	\$125.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	Contract Line Remarks:	FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9							
	SPOT	3:00:00PM- 3:30:00	Per week (1),Th	10/12/17 3:28PM (Th)	00:30	FAMILY FEUD	JYTV100401H	\$125.00	
22.0	Contract Line Remarks:	FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9							
	SPOT	3:00:00PM- 3:30:00	Per week (1),Fr	10/13/17 3:10PM (Fr)	00:30	FAMILY FEUD	JYTV100401H	\$125.00	
23.0	Contract Line Remarks:	FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0							
	SPOT	3:30:00PM- 4:00:00	Per week (1),We	10/11/17 3:46PM (We)	00:30	FAMILY FEUD	JYTV100401H	\$125.00	
24.0	Contract Line Remarks:	FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0							
	SPOT	3:30:00PM- 4:00:00	Per week (1),Fr	10/13/17 3:41PM (Fr)	00:30	FAMILY FEUD	JYTV100401H	\$125.00	
25.0	Contract Line Remarks:	FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0							
	SPOT	3:30:00PM- 4:00:00	Per week (1),Mo	10/16/17 3:53PM (Mo)	00:30	FAMILY FEUD	JYTV100401H	\$125.00	
26.0	Contract Line Remarks:	JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9							
	SPOT	4:00:00PM- 4:30:00	Per week (1),Th	10/12/17 4:28PM (Th)	00:30	Judge Judy	JYTV100401H	\$150.00	
27.0	Contract Line Remarks:	JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9							
	SPOT	4:00:00PM- 4:30:00	Per week (1),Fr	10/13/17 4:11PM (Fr)	00:30	Judge Judy	JYTV100401H	\$150.00	
28.0	Contract Line Remarks:	JUDGE JUDY B Target 200119 Index: 88. Nielsen: 3.1							
	SPOT	4:30:00PM- 5:00:00	Per week (1),We	10/11/17 4:59PM (We)	00:30	Judge Judy	JYTV100401H	\$150.00	
29.0	Contract Line Remarks:	JUDGE JUDY B Target 200119 Index: 88. Nielsen: 3.1							
	SPOT	4:30:00PM- 5:00:00	Per week (1),Th	10/12/17 4:59PM (Th)	00:30	Judge Judy	JYTV100401H	\$150.00	
30.0	Contract Line Remarks:	JUDGE JUDY Target 200119 Index: 88. Nielsen: 3.5							
	SPOT	5:00:00PM- 5:30:00	Per week (1),We	10/11/17 5:26PM (We)	00:30	Judge Judy	JYTV100401H	\$175.00	
31.0	Contract Line Remarks:	JUDGE JUDY Target 200119 Index: 88. Nielsen: 3.5							
	SPOT	5:00:00PM- 5:30:00	Per week (1),Fr	10/13/17 5:21PM (Fr)	00:30	Judge Judy	JYTV100401H	\$175.00	
32.0	Contract Line Remarks:	JUDGE JUDY B Target 200119 Index: 88. Nielsen: 3.8							
	SPOT	5:30:00PM- 6:00:00	Per week (1),Th	10/12/17 5:57PM (Th)	00:30	Judge Judy	JYTV100401H	\$175.00	
33.0	Contract Line Remarks:	2.5 MEN Target 200119 Index: 100. Nielsen: 2.3							
	SPOT	6:30:00PM- 7:00:00	Per week (1),We	10/11/17 6:43PM (We)	00:30	TWO AND A HALF MEN 630PM	JYTV100401H	\$150.00	
34.0	Contract Line Remarks:	2.5 MEN Target 200119 Index: 100. Nielsen: 2.3							
	SPOT	6:30:00PM- 7:00:00	Per week (1),Th	10/12/17 6:43PM (Th)	00:30	TWO AND A HALF MEN 630PM	JYTV100401H	\$150.00	
35.0	Contract Line Remarks:	2.5 MEN Target 200119 Index: 100. Nielsen: 2.3							
	SPOT	6:30:00PM- 7:00:00	Per week (1),Fr	10/13/17 6:44PM (Fr)	00:30	TWO AND A HALF MEN 630PM	JYTV100401H	\$150.00	
36.0	Contract Line Remarks:	BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7							
	SPOT	7:00:00PM- 7:30:00	Per week (1),We	10/11/17 7:15PM (We)	00:30	BIG BANG THEORY	JYTV100401H	\$375.00	
37.0	Contract Line Remarks:	BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7							
	SPOT	7:00:00PM- 7:30:00	Per week (1),Th	10/12/17 7:27PM (Th)	00:30	BIG BANG THEORY	JYTV100401H	\$375.00	
38.0	Contract Line Remarks:	BG BNG THRY B< Target 200119 Index: 110. Nielsen: 4.0							
	SPOT	7:30:00PM- 8:00:00	Per week (1),We	10/11/17 7:45PM (We)	00:30	BIG BANG THEORY	JYTV100401H	\$450.00	
39.0	Contract Line Remarks:	BG BNG THRY B< Target 200119 Index: 110. Nielsen: 4.0							
	SPOT	7:30:00PM- 8:00:00	Per week (1),Fr	10/13/17 7:42PM (Fr)	00:30	BIG BANG THEORY	JYTV100401H	\$450.00	



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40.0	Contract Line Remarks:	BG BNG THRY B< Target 200119 Index: 110. Nielsen: 4.0							
	SPOT	7:30:00PM- 8:00:00PM	Per week (1),Tu	10/17/17 7:46PM (Tu)	00:30	BIG BANG THEORY	JYTV100401H	\$450.00	
41.0	Contract Line Remarks:	HELL'S KITCHEN Target 200119 Index: 99. Nielsen: 1.7							
	SPOT	8:00:00PM- 9:00:00PM	Per week (1),Fr	10/13/17 8:27PM (Fr)	00:30	Hell's Kitchen	JYTV100401H	\$350.00	
42.0	Contract Line Remarks:	WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9							
	SPOT	10:00:00PM-10:30:00PM	Per week (1),We	10/11/17 10:26PM (We)	00:30	FOX News First at Ten	JYTV100401H	\$375.00	
43.0	Contract Line Remarks:	WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9							
	SPOT	10:00:00PM-10:30:00PM	Per week (1),Th	10/12/17 10:30PM (Th)	00:30	FOX News First at Ten	JYTV100401H	\$375.00	
44.0	Contract Line Remarks:	WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9							
	SPOT	10:00:00PM-10:30:00PM	Per week (1),Fr	10/13/17 10:14PM (Fr)	00:30	FOX News First at Ten	JYTV100401H	\$375.00	
45.0	Contract Line Remarks:	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5							
	SPOT	10:30:00PM-11:00:00PM	Per week (1),We	10/11/17 10:37PM (We)	00:30	FOX News First at Ten	JYTV100401H	\$300.00	
46.0	Contract Line Remarks:	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5							
	SPOT	10:30:00PM-11:00:00PM	Per week (1),Th	10/12/17 10:56PM (Th)	00:30	FOX News First at Ten	JYTV100401H	\$300.00	
47.0	Contract Line Remarks:	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5							
	SPOT	10:30:00PM-11:00:00PM	Per week (1),Tu	10/17/17 10:56PM (Tu)	00:30	FOX News First at Ten	JYTV100401H	\$300.00	
48.0	Contract Line Remarks:	VA SPORTS LIVE Target 200119 Index: 111. Nielsen: 1.4							
	SPOT	11:00:00PM-11:30:00PM	Per week (1),Su	10/15/17 11:18PM (Su)	00:30	Virginia Sports Live	JYTV100401H	\$175.00	
49.0	Contract Line Remarks:	WFXR NEWS Target 200119 Index: 107. Nielsen: 2.8							
	SPOT	10:30:00PM-11:00:00PM	Per week (1),Sa	10/14/17 10:43PM (Sa)	00:30	FOX News First at Ten	JYTV100401H	\$275.00	
50.0	Contract Line Remarks:	GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2							
	SPOT	11:30:00PM-12:00:00PM	Per week (1),We	10/11/17 11:44PM (We)	00:30	The Goldberg's 1130pm	JYTV100401H	\$50.00	
51.0	Contract Line Remarks:	GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2							
	SPOT	11:30:00PM-12:00:00PM	Per week (1),Fr	10/13/17 11:57PM (Fr)	00:30	The Goldberg's 1130pm	JYTV100401H	\$50.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$7,865.00
Commission	(\$1,179.75)
Net Total	\$6,685.25

Total Spots 51